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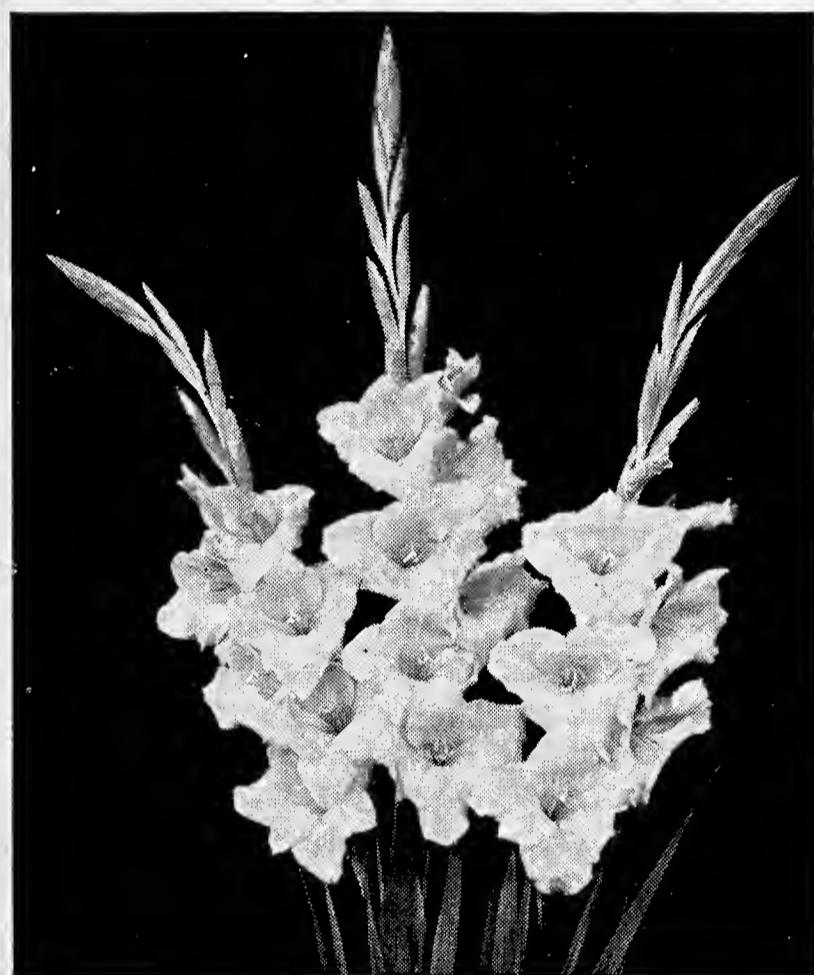
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1935

U. S. Department of Agriculture

# Gladiolus Bulbs

## Dahlias, Peonies



MILDRED LOUISE

Iris, Hardy Phlox, Lilies,  
Kansas Gayfeather,  
Bleeding Heart,  
Gaillardias, etc.

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HOWARD M. GILLET

*Bulb and Flower Grower*

NEW LEBANON, N. Y.



## READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

Not less than 6 bulbs of one kind at dozen rates;  
50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

ALL ORDERS SENT PREPAID, except those at the prices per 100 which are considered wholesale orders. Retail orders (single bulbs to dozen lots, collections, etc.) usually sent parcel post. Wholesale orders usually go express collect. Mixed orders of both retail and wholesale items will generally be shipped express collect, with extra bulbs included free to help pay express. Cultural directions are included free with every order for gladiolus.

Send in your order EARLY, as some varieties are sold out quickly. Order in January, February or early March, if possible, so as to get the very best stock. We book the order and send the bulbs in the spring. As a rule, winter orders go out in March, and March orders in April. Southern orders sent any safe weather after February 15th. Although early orders are preferable, we are filling orders satisfactorily all through May and up to late June. (Referring here to gladiolus bulbs.)

Safe arrival guaranteed anywhere in the U. S. A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy. I do not sell the smaller sizes or bulblets. All varieties are labeled (except the Economy Collection and Mixtures).

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same. My stock is state inspected.

Write your name and address very plainly.

Bank reference: Berkshire Trust Co., Pittsfield, Mass.

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Address all orders to

**HOWARD M. GILLET**  
**NEW LEBANON, N. Y.**

My telephone number is 112F13.



A PORTION OF ONE OF MY FIELDS SHOWING THE RANK GROWTH OF STALKS

## TIME REQUIRED TO BLOOM

The number of days required to bloom depends on the latitude, weather, kind of soil, size of bulbs, depth of planting, etc., so that I consider the tables given by some growers as unreliable. I prefer to class them as EE—extra early; E—early; EM—early medium; M—medium; LM—late medium; and L—late. An early variety will take about 70 to 75 days; medium, 85 days; and late, 95 days. These figures, however, are only approximate.

## GLADIOLUS BULBS

	Each	Doz.	100
A. B. Kunderd—(L) Cream and pink. Ruffled.....	.05	.50	3.00
Aflame—(M) Immense tall red. Fine.....	.10	.75	4.50
Aida—(E) Deep violet blue. Unusual.....	.10	1.00	5.00
Albatross—(M) Finest white.....	.15	1.50	8.00
Alice Tiplady—(E) Orange saffron.....	.04	.35	1.50
Allen V. Bunce—(E) Orange yellow.....	.05	.50	2.50
America—(LM) Very light shell pink.....	.05	.35	1.50
Apricot Glow—(M) Soft apricot. Tall.....	.10	.75	4.00
Antioch—(M) Strawberry pink. Many open.....	.15	1.50	7.50
Anzac—(M) Salmon and cream, red mark.....	.15	1.50	8.00
Ave Maria—(EM) Light violet blue.....	.10	1.00	5.00
A. W. Hunt—(M) Large fire red.....	.10	1.00	4.00
Battle Creek—(E) Dark purple violet.....	.08	.75	3.50
Belinde—(M) Light cream yellow.....	.10	.75	3.50
Berty Snow—(M) Large lavender. Choice.....	.10	1.00	5.00
Betty Nuthall—(L) Light orange pink. Fine.....	.10	1.00	5.00
Break O'Day—(EE) Large cream and pink. Tall..	.08	.75	3.50
Byron L. Smith—(EM) Pink-lavender.....	.08	.75	3.50
Capt. Boynton—(EM) Tall light lavender.....	.08	.75	3.50

Don't hesitate to order a list of single bulbs if you wish. We fill hundreds of just such lists.

		Each	Doz.	100
<b>Cardinal Prince</b> —(EM) Cardinal red.....	.08	.75	3.50	
<b>Carmen Sylva</b> —(M) Snow white.....	.08	.75	4.00	
<b>Catherine Coleman</b> —(M) Big fine salmon rose.....	.10	1.00	4.00	
<b>Charlemagne</b> —(M) Large sunrise red, flaked.....	.10	1.00	4.00	
<b>Charles Dickens</b> —(M) Violet purple, blotch.....	.10	1.00	4.00	
<b>Chateau Thierry</b> —(M) Orange red, yellow spot.....	.05	.50	3.00	
<b>Chocolate Queen</b> —(E) Chocolate red. Odd.....	.15	1.50	6.50	
<b>Commander Koehl</b> —(M) Huge rich crimson. Tall, many open. New and fine.....	.15	1.50	8.00	
<b>Crimson Glow</b> —(M) Rich crimson. Fine.....	.05	.50	2.50	
<b>Diana</b> —(M) Solid crimson.....	.05	.50	3.00	
<b>Dorrit</b> —(EM) Lavender pink, flaked deeper.....	.08	.75	4.50	
<b>Dr. Bennett</b> —(M) Fine exhibition flame red.....	.08	.75	3.50	
<b>Dr. Moody</b> —(M) Soft bluish lavender.....	.10	1.00	4.50	
<b>Dr. Nelson Shook</b> —(EM) Deep tyrian rose.....	.10	1.00	4.50	
<b>Duchess of York</b> —(M) Purple blue.....	.08	.75		
<b>Early Sunrise</b> —(E) Large salmon scarlet.....	.08	.75	4.00	
<b>Elsie Rose</b> —(M) Pink and yellow, striped ruby.....	.20	2.00		
<b>Emile Aubrun</b> —(M) Coppery bronze. Novelty.....	.08	.75	4.00	
<b>Energy</b> —(E) Bright scarlet. Regular torch.....	.08	.75	4.00	
<b>Ethelyn</b> —(EM) Orange yellow.....	.04	.35	2.00	
<b>Evelyn Kirtland</b> —(M) Fine tall pink.....	.05	.50	3.00	
<b>Exquisite</b> —(M) American Beauty rose color.....	.06	.50	3.00	
<b>Fern Kyle</b> —(M) Large ruffled cream white.....	.08	.75	4.50	
<b>Flaming Sword</b> —(M) Flaming red. Many open....	.08	.75	4.00	
<b>Flossie</b> —(EM) Striped red and pink. Tall.....	.08	.75	4.00	
<b>Gertrude Errey</b> —(M) Light pink. (Australia).....	.08	.75	4.00	
<b>Giant Nymph</b> —(M) Sturdy light pink.....	.08	.75	3.50	
<b>Gloriana</b> —(EM) Tall golden salmon.....	.06	.50	3.50	
<b>Golden Dream</b> —(M) Clear deep yellow, tall.....	.06	.50	3.50	
<b>Gold Eagle</b> —(EE) Early yellow.....	.05	.40	2.50	
<b>Golden Measure</b> —(M) Tall rank yellow.....	.08	.75	4.00	
<b>Gladdie Boy</b> —(E) Pink and yellow. Pretty.....	.08	.75	4.00	
<b>Gov. Hanley</b> —(E) Rich cardinal red.....	.05	.50	3.00	
<b>Halley</b> —(EE) Large early salmon pink.....	.04	.35	2.25	
<b>Helen Howard</b> —(M) Buff pink and gold.....	.10	.75	5.00	
<b>Helen Wills</b> —(M) Tall cream white.....	.10	1.00	6.00	
<b>Herbstzauber</b> —(L) Large late orange salmon.....	.10	1.00		
<b>Illuminator</b> —(M) Carmine red. Stately.....	.08	.75	3.50	
<b>Immaculate</b> —(M) White. Useful cut flower.....	.08	.75	3.50	
<b>Immensity</b> —(LM) Large salmon. Strong.....	.10	1.00	5.00	
<b>Iwa</b> —(M) Light rose pink. Dark blotch.....	.08	.75	4.00	
<b>Jack London</b> —(M) Light salmon, striped orange.....	.05	.50	3.00	
<b>Jane Addams</b> —(M) Fine large lavender.....	.15	1.50	7.50	
<b>John Alden</b> —(EM) Light yellow. Dark spot.....	.04	.35	2.25	
<b>Joe Coleman</b> —(M) Bright red. Carmine blotch....	.06	.50	3.00	
<b>Joerg's White</b> —(M) Fine large white.....	.10	1.00	5.00	
<b>Kokomo</b> —(EM) Pomegranite purple.....	.05	.40	2.50	

Sometimes folks will ask "What is your very finest variety of Gladiolus?" Our answer this year will be "Picardy". This is a very fine salmon apricot from Canada.



BETTY NUTHALL



PICARD Y

		Each	Doz.	100
<b>La Paloma</b> —(EM)	Clear bright orange .....	.15	1.50	7.50
<b>Lavender Bride</b> —(EM)	Large lavender gray-blue....	.08	.75	4.00
<b>Loella</b> —(M)	Old rose, flaked smoky blue. Odd.....	.15	1.50	
<b>Le Marechal Foch</b> —(E)	Large very light pink.....	.04	.35	2.00
<b>Longfellow</b> —(M)	La France pink.....	.08	.75	4.00
<b>Los Angeles</b> —(M)	Tall shrimp pink.....	.04	.35	2.00
<b>Madame Sully</b> —(EM)	White, with red spot.....	.15	1.50	7.50
<b>Mammoth White</b> —(LM)	Large exhibition white....	.15	1.50	8.00
<b>Marie Kunderd</b> —(EE)	Early ruffled white.....	.08	.75	4.00
<b>Marietta</b> —(EM)	Large geranium pink.....	.05	.50	3.00
<b>Marmora</b> —(M)	Australian lavender gray. Odd.....	.10	1.00	5.00
<b>Marnia</b> —(LM)	Orange.....	.06	.50	3.00
<b>Mary Pickford</b> —(E)	Creamy white, yellow throat....	.06	.50	3.00
<b>Mildred Louise</b> —(M)	Light salmon pink. Large and tall. A beautiful variety.....	.35	3.50	
<b>Minuet</b> —(LM)	One of the finest lavenders.....	.10	1.00	5.00
<b>Miss Joy</b> —(EM)	Light pink, cream throat.....	.10	.75	4.00
<b>Monon</b> —(M)	Variegated pink.....	.05	.40	3.00
<b>Morning Glory</b> —(M)	Light yellow. Sturdy.....	.06	.50	3.50
<b>Morocco</b> —(M)	Dark red, almost black.....	.15	1.50	7.50
<b>Mother Machree</b> —(L)	Smoky lavender, orange, and gray. Odd.....	.15	1.50	7.50
<b>Mrs. F. C. Peters</b> —(L)	Rose lilac.....	.08	.75	4.00
<b>Mrs. F. Pendleton</b> —(M)	Light pink, red blotch.....	.05	.50	2.75
<b>Mrs. L. Douglas</b> —(M)	Giant begonia rose. Tall....	.08	.75	4.00
<b>Mrs. P. W. Sisson</b> —(LM)	Pink. Many open.....	.08	.60	4.00
<b>Mrs. Konynenberg</b> —(EM)	Lilac blue.....	.10	.75	5.00
<b>Nancy Hanks</b> —(EM)	Apricot, orange and pink.....	.08	.75	4.00
<b>Nixe</b> —(M)	Jasper pink. Many open.....	.10	1.00	5.50
<b>Normanda</b> —(EM)	Apricot and yellow.....	.10	.75	

Sprinkle Naphthalene Flakes over your Gladiolus bulbs when storing. We use it lightly and leave it on all winter. Result: No Thrips. See page 19. Bulbs must be dry when treated.



### PRIDE OF WANAKAH

		Each	Doz.	100
Obelisque—(EM)	Large light yellow. Fine.....	.25	2.50	10.00
Olive Goodrich—(M)	White, edged pink.....	.08	.75	4.50
Opalescent—(LM)	Light rose lavender.....	.06	.50	
Orange Prince—(EM)	Orange yellow. Pretty.....	.04	.35	1.50
Orange Queen—(E)	Copper orange yellow.....	.05	.40	2.00
Osalin—(M)	Coral pink.....	.10	.60	4.00
Paul Pfitzer—(M)	Dark reddish purple.....	.15	1.50	7.50
Pelegrina—(EM)	Rich dark violet-blue. Extra.....	.30	3.00	
Pfitzer's Triumph—(M)	Enormous orange scarlet....	.10	1.00	4.50
Picardy—(EM)	Big salmon apricot. One of the very finest glads ever produced.....	.25	2.00	
Pride of Wanakah—(M)	Beautiful lavender rose.....	.08	.75	3.50
Primrose Princess—(LM)	Large tall primrose yel- low.....	.10	1.00	5.00
Prince of India—(M)	Curious gray, brown, blue.....	.15	1.50	6.00
Prince of Wales—(EE)	Salmon. Beautiful.....	.08	.75	4.00
Principine—(M)	Bright scarlet. White throat.....	.05	.50	2.50
Purple Queen—(M)	Deep dark violet purple.....	.10	1.00	
Purple Glory—(M)	Tall dark maroon.....	.08	.75	4.00
Red Glory—(M)	Tall carmine red. Handsome.....	.10	1.00	5.00
Romance—(EM)	Salmon rose, border bluish. Odd..	.06	.50	3.00
1910 Rose—(EE)	Extra early pink rose.....	.05	.40	2.25
Rose Ash—(L)	Odd smoky rose. Tall.....	.06	.50	3.00
Salbach's Pink—(LM)	Fine large geranium pink ....	.15	1.50	7.50
Salmon Glow—(EE)	Lovely orange salmon.....	.08	.75	3.50
Scarlano—(EM)	Tall fine ruffled scarlet.....	.06	.50	3.00
Scarlet Wonder—(M)	Big rich scarlet red.....	.10	1.00	4.00
Shell Pink—(E)	Tall early rose pink.....	.08	.75	4.00
Souvenir—(E)	Pure deep yellow. Prim.....	.04	.35	2.00
Splendorra—(E)	Very dark wine black.....	.06	.50	3.00
Star of the Sea—(M)	Large peach red.....	.15	1.50	6.50
Sunshine Glow—(E)	Orange scarlet, yellow throat..	.10	1.00	4.00
Sweet Lavender—(E)	Light lavender. Blotched....	.06	.50	3.00
Sweet Rose—(E)	Soft rose pink. Fine shade.....	.08	.75	4.00



**LAVENDER BRIDE**  
Just Opening



**CATHERINE COLEMAN**

		Each	Doz.	100
Taro—(EM)	Handsome dark cerise.....	.10	1.00	4.50
Theda—(EE)	Shrimp pink and yellow. Very early..	.03	.25	2.50
Troubadour—(EM)	Tall dark violet-purple ..	.10	1.00	5.00
Trudel Grotz—(EM)	Big salmon pink.....	.15	1.50	6.50
Vaughan's White—(M)	Snow white. Strong.....	.08	.75	4.00
Veilchenblau—(M)	Fine violet blue.....	.10	1.00	5.00
Venus—(EE)	Waxy white, delicately tinted.....	.05	.50	3.00
Vesta Tilly—(EM)	Large very light pink.....	.08	.75	
Victor—(L)	Scarlet, with white throat. ....	.10	1.00	5.00
War—(L)	Deep crimson red. Late.....	.06	.50	3.00
W. H. Phipps—(L)	Geranium pink. Many open....	.10	1.00	4.00
Wilbrink—(EE)	Early flesh pink.....	.04	.35	2.25
Wm. Pfitzer—(EM)	White. Strong plant.....	.10	1.00	4.50
Yvonne—(E)	Blushed cream. Very large. Fine....	.10	1.00	4.50

**SPECIAL OFFER**—1 bulb each of the 140 varieties listed in this catalog, retail value \$12.87 for \$11.50. All labeled and sent postpaid. This collection would be the "talk of your town".

I do not sell the smaller sizes or bulblets.

**FREE BOOK WITH A \$10 ORDER.**

(See page 20)

### **LIBERTY MIXTURE OF GLADIOLUS**

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.00 postpaid. \$1.75 per 100, \$15.00 per 1000, F. O. B. 100 by parcel post within 2nd zone, \$1.90 postpaid; 3rd zone, \$2.00 postpaid.

# GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors. Although prices are the lowest ever, you save a few cents on each collection.

Each variety in a separate bag and labeled.

**When ordering, just give the letter**

## **COLLECTION "A"**

1	Los Angeles, shrimp pink.....	\$ .04
1	Gold Eagle, yellow.....	.05
1	Halley, early salmon-pink.....	.04
1	Wilbrink, flesh, early.....	.04
1	Alice Tiplady, orange.....	.04
1	1910 Rose, rose-pink, early.....	.05
1	Morning Glory, light yellow.....	.06
1	Le Marechal Foch, big light pink.....	.04
1	Giant Nymph, soft pink.....	.08
1	Orange Prince, orange-yellow.....	.04
1	Capt. Boynton, lavender.....	.08
1	Gov. Hanley, rich red .....	.05
<hr/>		
12	Retail value,	\$ .61

**Special price, labeled and postpaid, 30c**

## **COLLECTION "B"**

1	Osann, coral pink.....	.10
1	Dr. Moody, lavender.....	.10
1	Dr. Bennett, brilliant red.....	.08
1	Gloriana, gold salmon.....	.06
1	Illuminator, carmine.....	.08
1	Splendorra, wine-black.....	.06
1	Orange Queen, pretty orange.....	.05
1	A. B. Kunderd, ruffled cream.....	.05
1	Cardinal Prince, red.....	.08
1	Mary Pickford, early white.....	.06
1	Break o' Day, pink.....	.08
1	Gladdie Boy, early pink and yellow.....	.08

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**Special price, labeled and postpaid, 75c**

# COLLECTION "C"

1	Helen Howard, pink and gold.....	.10
1	Diana, cardinal-red .....	.05
1	Evelyn Kirtland, pink .....	.05
1	Marie Kunderd, white .....	.08
1	Lavender Bride.....	.08
1	Mrs. P. W. Sisson, pink.....	.08
1	Duchess of York, blue.....	.08
1	Jack London, orange.....	.05
1	Wm. Pfitzer, white,.....	.10
1	Iwa, light rose-pink.....	.08
1	War, dark red.....	.06
1	Pride of Wanakah, rose.....	.08

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**Special price, labeled and postpaid, \$ .75**



**GOOD BULBS PRODUCE FINE FLOWERS**

**COLLECTION "D"**

1	Early Sunrise, early big sunrise-red.....	\$ .08
1	Golden Measure, tall yellow.....	.08
1	Chas. Dickens, violet purple.....	.10
1	Crimson Glow, rich crimson.....	.05
1	Purple Glory, dark maroon.....	.08
1	Flossie, pink.....	.08
1	Scarlano, fine scarlet.....	.06
1	Mammoth White, big white.....	.15
1	Mother Machree, smoky novelty.....	.15
1	Golden Dream, late yellow.....	.06
1	Exquisite, rose-pink.....	.06
1	Romance, odd.....	.06
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12	Retail value,	\$1.01

Special price, labeled and postpaid, 85c

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**COLLECTION "E"**

1	Red Glory, dark red.....	\$ .10
1	Catherine Coleman, big handsome rose.....	.10
1	Antioch, pink.....	.15
1	Belinde, cream yellow.....	.10
1	Marnia, orange.....	.06
1	Dr. Nelson Shook, wine red.....	.10
1	Yvonne, blush white, blotch.....	.10
1	Sunshine Glow, early scarlet.....	.10
1	Trudel Grotz, salmon-pink.....	.15
1	Nixe, pink.....	.10
1	Mrs. Leon Douglas, giant begonia-rose.....	.08
1	Taro, handsome dark cerise.....	.10
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12	Retail value,	\$1.24

Special price, labeled and postpaid, \$1.00

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Note: The above five collections, A, B, C, D, and E do not duplicate each other and have a retail value of \$4.63. All five collections sent postpaid for \$3.75. This offer is a bargain, and would make a beautiful display in your garden.

## **COLLECTION "P"—Pinks**

One bulb each: Evelyn Kirtland, Antioch, Nixe, Le Marechal Foch, Mrs. F. Pendleton, Miss Joy, Salbach's Pink, Prince of Wales, Longfellow, 1910 Rose, Shell Pink, and Marietta. 12 bulbs. Retail value, 98c.

Special price, labeled and postpaid, 85c

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## **COLLECTION "R"—Reds**

One bulb each: Crimson Glow, Diana, Aflame, Flaming Sword, Scarlet Wonder, Gov. Hanley, Cardinal Prince, Joe Coleman, Dr. Bennett, Scarlano, Illuminator, and Early Sunrise. 12 bulbs. Retail value 87c.

Special price, labeled and postpaid, 75c

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## **COLLECTION "V"—Blues, etc.**

One bulb each: Aida, Ave Maria, Veilchenblau, Dr. Moody, Chas. Dickens, Duchess of York, Capt. Boynton, Lavender Bride, Mrs. F. C. Peters, and Minuet. 10 bulbs. Retail value 92c.

Special price, labeled and postpaid, 80c

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## **COLLECTION "Y"—Yellows**

One bulb each: Alice Tiplady, Primrose Princess, A. V. Bunce, Golden Measure, Belinde, Souvenir, Orange Prince, Morning Glory, Orange Queen, Golden Dream, Ethelyn, and Gold Eagle. 12 bulbs. Retail value 71c.

Special price, labeled and postpaid, 60c

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## **COLLECTION "H"—Very Darks**

One bulb each: Battle Creek, Red Knight, Goliath, Aida, Paul Pfitzer, Purple Glory, Splendorra, Troubadour, Kokomo and Morocco. 10 bulbs. Retail value 97c.

Special price, labeled and postpaid, 85c

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## **COLLECTION "O"—Odd Colors**

One bulb each: Chocolate Queen, Mother Machree, Monon, Loella, Prince of India, Romance, Rose Ash, J. T. Pirie, Emile Aubrun, and Marmora. 10 bulbs. Retail value \$1.03.

Special price, labeled and postpaid, 90c

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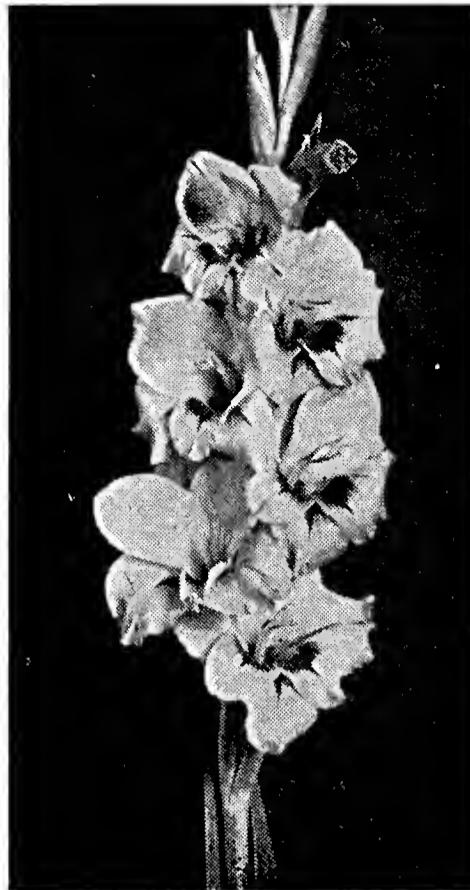
## **COLLECTION "W" Whites**

1 Fern Kyle .....	\$ .08
1 Carmen Sylva .....	.08
1 Mammoth White..	.15
1 Wm. Pfitzer.....	.10
1 Marie Kunderd ....	.08
1 Joerg's White.....	.10
1 Immaculate .....	.08
1 Albatross.....	.15
1 Helen Wills.....	.10
1 Vaughan's White..	.08
1 Lucette .....	.05
1 Mary Pickford.....	.06

12      Retail value, \$1.11

Special price, labeled, postpaid, \$1.00

All 12 Collections, \$9.25 postpaid.



IWA



GIANT NYMPH

## CULTURE OF GLADIOLUS

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the first of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let at least four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

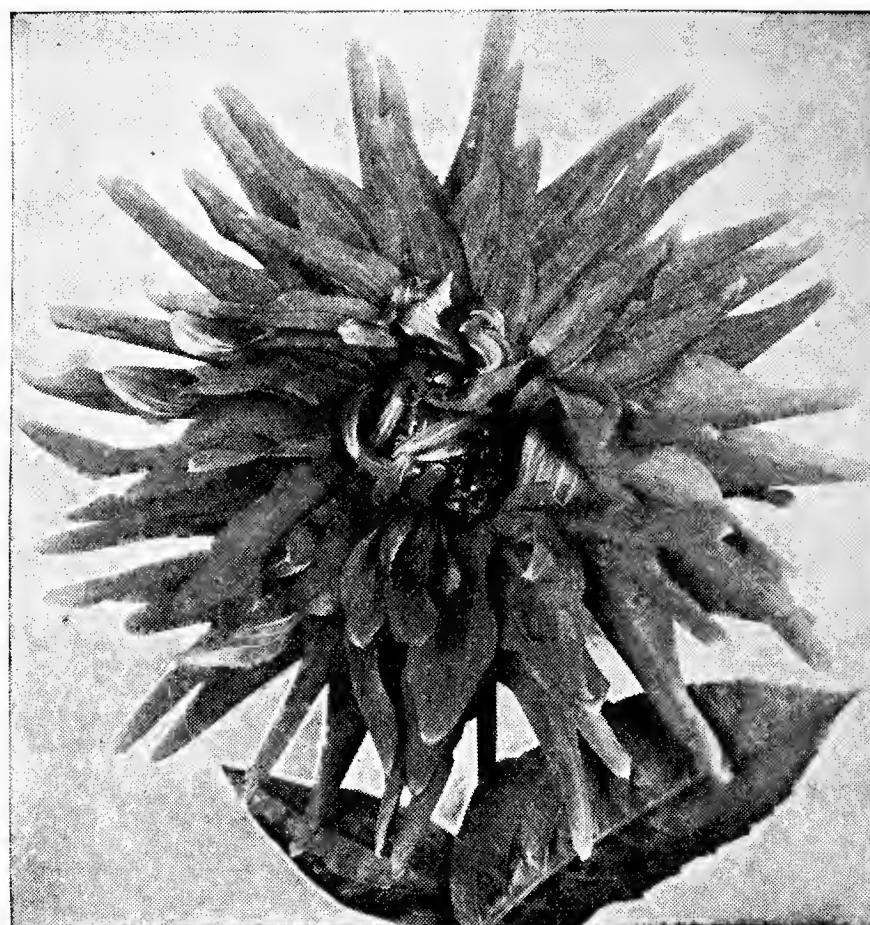
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On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving at least four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.

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My bulbs are all treated for disease prevention and are free from Thrips. (See page 19). Satisfaction guaranteed or money refunded.

## DAHLIAS



SATAN

No garden is complete without at least a few choice Dahlias. These handsome flowers are easily grown, and reward the gardener with gorgeous blooms. Plant in May or early June, at least 3 ft. apart, and about 5 inches deep, laying the tuber flat, with the eye or sprout within a couple of inches of a stake previously driven. Light soil preferred, not too rich. Lighten heavy soils with peat moss, sand or coal ashes. Keep fertilizer from direct contact with tuber. After frost kills the plant, dig the clump, being careful not to break the necks of the tubers, and store in dry earth, sand or peat moss, in a cool but frost-proof cellar. Divide the clump into single tubers in the spring before planting.

Types: (B) Ball; (D) Decorative; (C) Cactus.

Prices are prepaid. Spring delivery.

	Each
A. D. Livoni—(B) Clear pink. Small. Free flowering	\$.10
Amun Ra—(D) Giant copper, orange and gold. Fine....	.35
Avalon—(D) Big, clear, yellow.....	.35
Barbara Redfern—(D) Old rose and old gold. Large .....	.35
City of Trenton—(D) Tangerine orange and bronzy red....	.50
Countess of Lonsdale—(C) Deep salmon red.....	.25
Dakota—(D) Autumn shades of bronze and brown.....	.35
Dr. Tevis—(D) Early salmon rose. Large.....	.30
Ellinor Vandevere—(D) Fine satiny pink. Early.....	.35
E. T. Bedford—(D) Tall large purple. Vigorous.....	.40
Fort Monmouth—(Hybrid C) Monster rich wine red.....	.75
Gladys Sherwood—(Semi-C) White. Profuse bloomer..	.35
Graf Zeppelin—(D) Very fine large snow white.....	.50
Helen Hollis—(B) Deep red, ball or show type.....	.25
Ida Perkins—(D) An early white of fine form.....	.40
Jane Cowl—(D) Huge golden bronze.....	.50
Jersey Beacon—(D) Chinese scarlet. Large.....	.35
Jersey Beauty—(D) Lovely pink. Good keeper.....	.35
Jersey Sovereign—(D) Salmon orange. Vigorous.....	.30
J. H. Jackson—(Semi-C) Velvety maroon.....	.25

## DAHLIAS



**LORD OF AUTUMN**

	Each
Judge Marean—(D) Blending gold, orange, red.....	\$.35
Judge Parker—(D) Yellowish tan, or bronze.....	.35
Kalif—(C) Scarlet, Large.....	.35
Kathleen Norris—(D) Massive rose pink. Fine.....	.75
Kentucky—(D) Light orange salmon, shaded pink .....	.40
King Midas—(D) Immense golden yellow. Winner.....	.75
Lord of Autumn—(D) New gigantic yellow. Great!.....	10.00
Margaret Wilson—(D) Light phlox pink. Beautiful.....	.35
Marmion—(D) Exhibition bronzy golden yellow.....	.50
Maude Adams—(B) White, overlaid pink.....	.25
Millionaire—(D) Lavender pink. Immense.....	.50
Miss E. Davies—(D) Light rose pink. Pretty.....	.25
Mrs. Carl Salbach—(D) Large, mauve pink, long stems..	.35
Mrs. I. Warner—(D) Orchid lavender. Strong.....	.25
Mrs. Bowman—(HB) Golden yellow. Long stems .....	.25
Oyster Bay Beauty—(D) Rich dark mahogany red.....	.40
Patrick O'Mara—(D) Old gold and terra cotta. Large....	.35
Porthos—(D) Large robust deep red. Handsome.....	.35
Pride of Calif—(D) Huge, deep thick red.....	.25
Pride of Stratford—(D) Large orange, with yellow.....	.35
Rose Fallon—(D) Old gold. Exhibition.....	.35
Sagamore—(D) Golden amber, shaded orange. Fine....	.30
Sanhican's Blue Bird—(D) Violet-blue.....	.35
Satan—(Semi-C) Horned petals of scarlet. Strong.....	2.00
Snowdrift—(D) Large glistening white.....	.30
Star of Bethlehem—(SC) Very large pure white.....	1.00
Thomas Edison—(D) Large, dark royal purple.....	.60
Treasure Island—(D) Apricot, gold and rose. Fine.....	.50
W. H. Hogan—(D) Garnet red, white tips. Novelty.....	.60
Yellow Grand Duke—(B) Yellow, ball type.....	.25
Pompon Dahlias—Mixed colors.....	.10

Price per dozen is 10 times the single price.

3 of a kind will be sold at the dozen rate.

## TALL BEARDED IRIS (German Iris)



### IRIS BORDERING WALK

The popularity of the Iris appears to be increasing. They are very easy to grow, adapting themselves to almost any soil or situation but preferring well drained soil and a sunny exposure. They are very hardy and once planted will last for years, needing only to be divided and reset every few years as they multiply and become crowded. Nearly all are fragrant. Plant not over one inch deep. A little lime is good.

The Iris has been wonderfully improved so that we now have nearly all the colors of the rainbow. The best time to plant is July to September. Deliveries begin about the middle of July.

(S) means standards or upper petals. (F) means falls or lower petals.

- A. E. Kunderd—(S) yellow bronze. (F) magenta red. 2 ft.
- Albert Victor—(S) soft blue. (F) lavender. 3½ ft.
- Arnols—(S) rosy bronze. (F) purple. 3 ft.
- Ambassadeur—(S) red violet. (F) purple maroon. 4 ft.
- Candelabre—(S) white, spotted violet. (F) plum purple. 2½ ft.
- Dream—Soft clear orchid pink, delicate shade. 3 ft.
- Fairy—White, suffused soft blue. Early. Scented. 3 ft.
- Flavescens—Soft yellow. 3 ft.
- Juniata—Clear violet blue. Tall. Fragrant. 3½ ft.
- Kochi—Early. Rich deep purple. 2 ft.
- L. A. Williamson—Fine violet purple. Tall. Large. 42 in.
- Lord of June—(S) lavender blue. (F) violet blue. 3½ ft.
- Mithras—(S) yellow. (F) violet carmine. Good. 3 ft.
- Mme. Gaudichau—Large deep rich purple. Winner. 3 ft
- Morning Splendor—(S) violet. (F) raisin purple. 3½ ft.
- Mother of Pearl—Soft bluish lavender. Pretty. 3½ ft.

## IRIS (continued)

**Opera**—(S) pansy violet. (F) violet purple. 32 in.

**Princess Beatrice**—Tall satiny lavender. Fine. 3½ ft.

**Quaker Lady**—(S) smoky lavender. (F) blue, old gold. 38 in.

**Queen Caterina**—Lavender violet. Orange beard. 3 ft.

**Rhein Nixe**—(S) white. (F) pansy violet, white edge. 3 ft.

**Rose Unique**—Early violet rose; nearly pink.

**Shekina**—Lemon yellow. 3 ft.

**Vesper Gold**—Apricot yellow. 3½ ft.

**White Knight**—White. Late. Fragrant. 30 in.

**Price:** All varieties, 15c each; \$1.20 per doz. Not less than 3 of a kind at the doz. rate. **Parcel Post Prepaid.**

**Special Iris Offer:** One each of above 25 varieties, labeled and postpaid, \$3.00.

## SIBERIAN IRIS

In comparison to the heavy blooms of the Tall Bearded or German Iris, the Siberians have smaller flowers, but there are more of them to the plant, and on their tall slender stems they appear more butterfly-like and graceful. They bloom a little later than the bearded, and are among the best for cut flowers. Clumps very compact, with flowers massed at the top. Very hardy, multiply fast, and will thrive on dry soil, but prefer moist location. Full sun or half shade. Good for rockery and about the pool. Delivery spring or fall.

**Siberian Blue**—Rich blue.

**Siberian White**—Handsome white.

Either of above, 15c each; \$1.20 per doz.; \$5.00 per 100, **Prepaid.**

## JAPANESE IRIS

This handsome species starts blooming after all other Iris are gone—late June and July. Large silken flowers, 6 to 8 inches or more across. Excellent for cut flowers when cut in the bud state, permitting the blooms to open in water. Plant in a sunny and moist location, but not where water will stand. Avoid lime.

**Gold Bound**—Double. Early. Fine white, creamy glow, with gold banded center.

**Hercules**—Double. Clear lilac blue.

**Laughing Doll**—(Waria Hotei) Double. Extra large lavender blue, with primrose blotches. One of the very best Japs.

**Mahogany**—Double. Mahogany red, with a tint of purple. Crested petals. One of the latest to bloom.

**Universe**—Double. Cerulean blue, veined white, golden center.

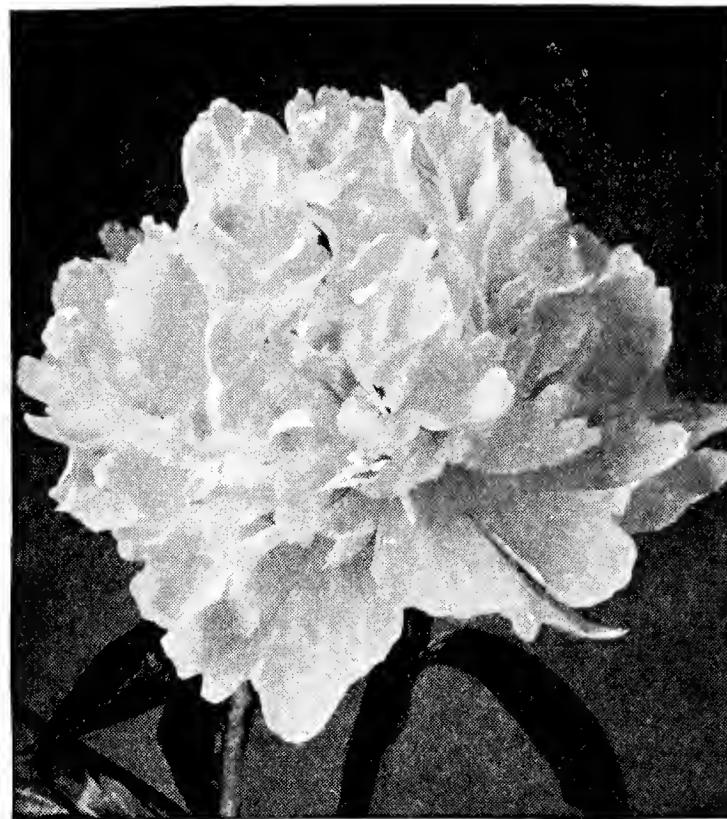
**Price:** 30c each; \$2.50 per doz., prepaid.

## RED HOT POKER

(Torch Lily—*Tritoma*)

Showy perennial of unusual appearance. Large spikes of brilliant orange scarlet flowers poised above the green foliage like spear heads. Mulch for the winter, or store in sand in cellar. 25c each; \$2.50 per doz., prepaid.

## PEONIES



### FESTIVA MAXIMA

Peonies are among the noblest and most magnificent of our hardy plants, their brilliant hues adding beauty to the entire surroundings. Very hardy, requiring no protection whatever. Once planted, they last a lifetime. Plant in the fall, crowns only 2 inches deep, and use no manure. Bonemeal is O. K. Delivery after the middle of September.

E means early. M—midseason. L—late.

**Albert Crousse**—(L) Beautiful soft shell pink.

**Avalanche**—(LM) White, penciled carmine.

**Baronesse Schroeder**—(M) Delicate flesh white.

**Duchesse de Nemours**—(E) Sulphur white, changing to white.

**Edulis Superba**—(E) Dark pink. Rose fragrance.

**Eugenie Verdier**—(EM) Hydrangea pink.

**Felix Crousse**—(LM) Brilliant crimson red.

**Festiva Maxima**—(E) White, flecked crimson. Fragrant.

**Karl Rosenfield**—(M) Rich velvety crimson.

**Marguerite Gerard**—(LM) Large flesh pink.

**Mons. Jules Elie**—(EM) Lilac pink. Large and fine.

**Richard Carvel**—(E) Bright crimson.

**Sarah Bernhardt**—(LM) Appleblossom pink. Large. Fragrant

**Solange**—(L) Cream white, shaded salmon pink, with a tint of orange. One of the most beautiful. 75c each.

**Therese**—(M) Exquisite soft rose pink, with a tint of lavender.

Strong grower, and very fine. 75c each.

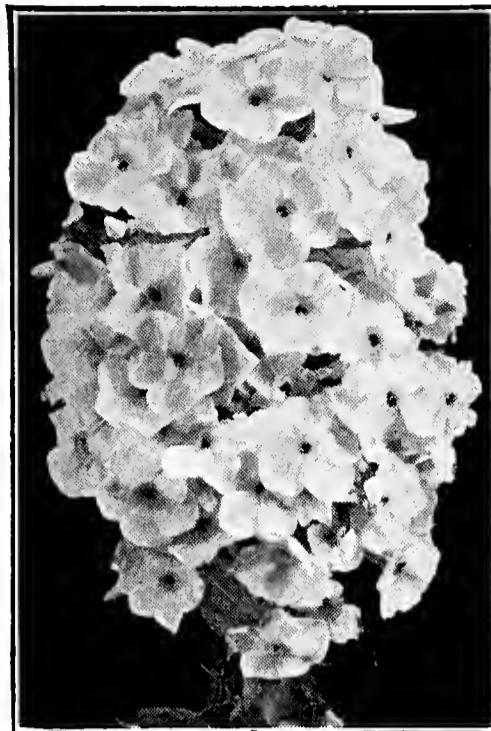
**Walter Faxon**—(M) Bright rose pink, shaded salmon or coral.

One of the finest pinks. 75c each.

Price of all above, except the last three, 35c each; \$3.50 per doz., prepaid. Not less than 3 of a kind at the doz. rate.

**Special Peony Offer:** One each of above 16 varieties, \$5.50 prepaid.

## PERENNIAL PHLOX



**LA VAGUE**

The hardy Phlox is one of the showiest and most easily grown of all perennials. Large heads of bloom in many colors, keeping the garden bright all through the late summer and fall. Spring delivery.

**Africa**—New brilliant carmine red.

**B. Comte**—Wine, or purple red.

**Beacon**—Bright cherry. Excellent.

**Betty Lou**—New glowing orange scarlet.

**Bridesmaid**—White, with crimson eye.

**Enchantress**—Beautiful salmon pink.

**Firebrand**—Brilliant orange scarlet.

**Graf Zeppelin**—White, with red eye.

**Iris**—Purplish blue. Strong grower.

**Jules Sandeau**—Watermelon pink. 20 in.

**La Vague**—Mauve rose. Cherry center.

**Milly Von Hoboken**—Large bright pink.

**Miss Lingard**—Early white. Long season.

**Mrs. Chas. Dorr**—Lovely lavender.

**Painted Lady**—Pink, with red eye. Tall.

**Pantheon**—Large salmon rose.

**Rhinelander**—Large salmon pink.

**R. P. Struthers**—Brilliant rosy carmine.

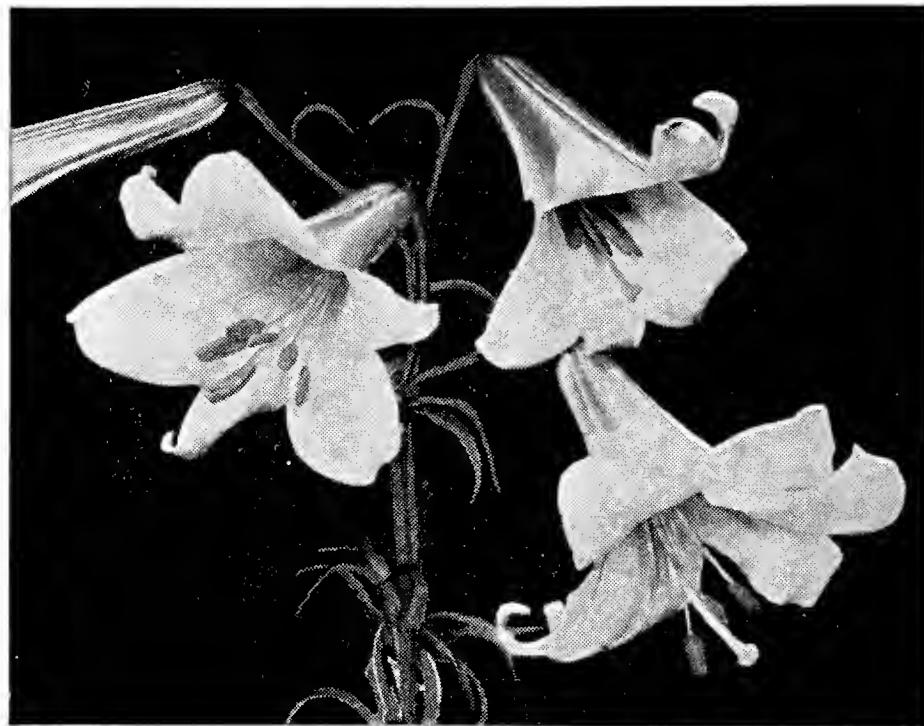
**Price:** 20c each; \$2.00 per doz. Prepaid. Not less than 3 plants of a kind at the dozen rate.

**Special Phlox Offer:** One plant each of above 18 fine varieties, \$3.25 postpaid.

**Mixed Phlox, unlabeled, \$1.50 per doz., \$10 per 100, Prepaid.**

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**GYPSOPHILA (Baby's Breath)**—A hardy perennial producing a cloud of tiny white flowers. Valuable for "mist effect" in bouquets. 25c each; \$2.00 per doz., prepaid.



**REGAL LILY**

### **REGAL LILY**

Large trumpet shaped wide open flowers. White, shaded canary yellow in the throat, and pink on the outside. One of the most popular lilies. Very fragrant and quite hardy. Height, 3 to 5 ft. Blooms in early July. Plant 8 inches deep. Increases in beauty as bulbs become established. Blooming size, 25c each; \$2.50 per doz. prepaid.

### **MADONNA LILY**

The old fashioned and popular hardy garden Lily. Waxy white, with yellow anthers. Sweet scented. 2 to 4 ft. tall. Blooms in June and early July. Plant only 2 or 3 inches deep, surrounding bulb with sand. No fertilizer. Plant when bulbs are delivered (Aug. to Oct.). Blooming size bulbs, 25c each; \$2.50 per doz., prepaid.

### **TIGER LILY**

Brilliant orange red blooms, thickly spotted black. Strong wind-resisting stems, 4 to 5 ft. high, bearing many flowers. Makes a big show. Easy to establish, and very hardy. Blooming size bulbs, 25c each; \$2.50 per doz. prepaid.

### **HARDY GAILLARDIA**

A popular and easily grown perennial. Thrives in any sunny position or soil, with little or no protection. Strong and vigorous, bearing a profusion of flowers during summer and fall.

**Portola Hybrids**—This is the finest strain of Gaillardias we know of. Many petaled flowers, often 3 inches across, of rich bronzy red, tipped with border of golden yellow. Long stems and fine for cutting. Strong plants, sure to grow, 25c each; \$2.00 per doz., prepaid.



#### **PHLOX SUBULATA—MOSS PINK**

### **PHLOX SUBULATA—MOSS PINK**

The Moss, or Mountain Pink is a moss-like, creeping, nearly evergreen plant, useful for rock garden, edging or border. Plants hidden in early spring by a mass of pretty pink flowers. **15c each; \$1.50 per doz. prepaid.**

### **KANSAS GAYFEATHER (Liatris)**

Tall spikes of fuzzy bright rosy purple flowers. Attracts much attention when in bloom in Aug. and Sept. A rugged hardy perennial which will grow well on poor soil. **25c each; \$2.00 per doz. prepaid.**

### **GHOST PLANT (Artemisia Silver King)**

An unusual hardy perennial grown for its ghost-like soft silvery white foliage. Sprays may be cut to mix with flowers in bouquets. Try this with dark red roses! **25c each; \$2.00 per doz. prepaid.**

### **SHASTA DAISY**

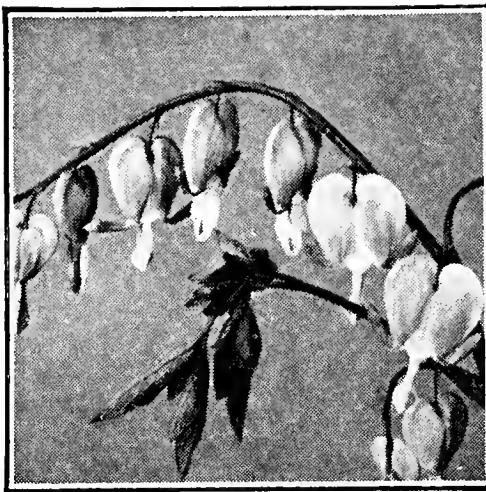
Large glistening pure white many-petaled blossoms with yellow centers. Free flowering, easily grown, and perfectly hardy. In bloom summer and fall. **25c each; \$2.50 per doz. prepaid.**

### **CHEDDAR PINK**

Compact cushions of blue-gray foliage a few inches high, covered in early summer with sweet scented rosy pink flowers. Hardy, and easy to grow. Fine for the rock garden. **25c each; \$2.00 per doz. prepaid.**

### **HEN AND CHICKENS**

Small rosettes of succulent leaves from which spring tiny young rosettes which nestle around the mother plant like chickens. Hardy. Interesting for rock gardens. **20c each; \$2.00 per doz. prepaid.**



## BLEEDING HEART

The old-fashioned perennial "Seal Flower". Long sprays of graceful heart shaped rose pink flowers in May or June. Fern-like foliage. Very hardy, long lived, and easy to grow in sun or shade. 35c each; \$3.50 per doz., prepaid.

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**VIGORO.** A complete plant food for all fertilizing purposes. Recommended highly for use in growing Gladiolus. Mix Vigoro with the soil in bottom of bulb trench at the rate of about 1 pound (1 pt.) to each 50 ft. of row, assuming trench to be 6 in. wide. Write for Vigoro circular.

12-oz. package, 20c; 5-lb. package, 75c; postpaid east of Miss. River. 25-lb. bag, \$1.50; 50-lb. bag, \$2.50; 100-lb. bag, \$4.00; not prepaid.

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## OYAMA PLANT FOOD

A preparation to dissolve in water for use as a liquid fertilizer. Especially recommended for house plants. Keeps them green and luxuriant all winter. Clean, odorless and economical.

House plant size, to make 6 gallons,  
30c postpaid

Garden size, to make 32 gallons,  
\$1.10 postpaid

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## PEAT MOSS



Up-to-date flower growers keep a supply of imported Peat Moss constantly on hand. By its use heavy soils are made more friable, mellow, less likely to bake, and better aerated. Light sandy soils hold moisture better.

Good for mulching. Peat Moss with some fertilizer added, and a little lime, makes an excellent substitute for stable manure, with the advantage of being free from weed seeds. Keep on hand a mixture of  $\frac{1}{2}$  sifted garden soil,  $\frac{1}{4}$  sand, and  $\frac{1}{4}$  peat moss. Use this for seed sowing, transplanting, and potting. Peat Moss is the modern medium for packing and storing Cannas, Dahlias, etc. Clean, odorless and pleasant to handle.

Comes in compressed bales which will "fluff up" into about 20 bushels. We have this product shipped to you by freight direct from the wharf in New York Harbor, which accounts for our low price. Most houses get from \$3 to \$4 per bale.

1 bale, \$2.75; 2 bales, \$5.00; 5 bales, \$11.25

## DID THrips BOTHER YOU ON YOUR GLADIOLUS?

During the past few years an insect called the "Gladiolus Thrip" has been giving some trouble in certain parts of the country. If you failed to obtain good bloom last summer, the flowers having a stunted withered appearance, or possibly the buds drying up before the flowers had a chance to come out, the chances are that Thrips were to blame. These insects are so small that they easily escape notice altogether, even where the plants are carefully examined. The young are almost too small to be seen with the unaided eye. The very young are straw color, the half-grown are orange, and the adults are black except for cream-colored bases of the wings. This pest comes in the wind from neighboring gardens or fields, breeds on the plants, and goes down on the bulbs in the fall and winters over on the bulbs in storage.

When the plants have become so infested that the damage is quite noticeable spraying is not effective for the reason that the insects are under the leaf or bud sheaths where the spray cannot reach them. Preventative treatment, therefore, should begin with the bulbs in storage to kill both thrips and eggs, and then follow up with a spray to get the migrating insects, which may come to you from nearby fields, before they have a chance to get under the leaf and bud sheaths. So here's what to do, if you are located in a thrip area, and have reason to expect trouble:

After your bulbs have been cleaned of the old bulbs and roots, which operation is best done in early December after they have been cured a few weeks, sprinkle Naphthalene Flakes over the bulbs at the rate of about 1 oz. to 100 bulbs in a paper bag, tray or box, and let stand a month or two.

If your bulbs have become scabby or diseased, they may be benefited and possibly cured by the following process: In the spring, just before planting, pour almost boiling water over 1 oz. corrosive sublimate (poison) in an earthen or wood dish, just enough to dissolve it. Add this solution to 5 or 6 gals. lukewarm water, avoiding a metal container. Soak your bulbs in this solution for 2 hours and then plant as they are. This treatment will also kill any thrips and eggs which may be on your bulbs, but does not completely take the place of the naphthalene flakes, as the flakes kill during the winter before the insects have a chance to breed in storage.

A spray to protect your plants from thrip infestation from nearby fields or gardens may be made by dissolving 1 rounded tablespoonful Paris Green (poison) and 2 lbs. brown sugar in 3 gals. water. Spray every week or so.

An 8-page leaflet entitled "The Gladiolus Thrips", containing more complete information, with illustrations of the insect, pictures of damage to plants and bulbs, etc., will be mailed for 10c in stamps. This may be of great value to you.

Will mail a box of Naphthalene Flakes sufficient to treat 1000 bulbs for 25c. This price includes postage to Zone 4. More distant points, 5c extra. Write for price in quantity.

Satisfied Customers Are the Greatest Asset of Any Business

## ECONOMY COLLECTION OF GLADIOLUS BULBS

This is a special assortment of 30 bulbs in 10 or 15 different varieties, and a wide range of colors. Blooming size, not labeled. Easy directions for culture included. \$1.00 postpaid.

### SIX ECONOMY COLLECTIONS FOR \$5.00 POSTPAID

You can get one free: Just get five of your neighbors to order an Economy Collection apiece, and we will send them direct (if you furnish the names and addresses) and will also send you one free of charge for your trouble, if you ask for it at time of ordering. Write plainly, please.

## MY CATALOG FOR 1936

will be mailed between Jan. 15 and Feb. 15, 1936 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking if you will just let me know you are still interested.

## CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, Flowers, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.



## Rockwell's "GLADIOLUS" You Need This Book!

How to plant, cultivate, harvest and store your bulbs. Types and varieties. Increasing the stock. Creating new kinds. Growing for exhibition. Making money with bulbs and flowers. Price only \$1.25, postpaid.

Sent free as a premium with an order for \$10 or more from this catalog at single or dozen rates, if asked for at time of ordering. Items at 100 rates cannot be counted in.

Companion Books to the above can be furnished in the following titles:

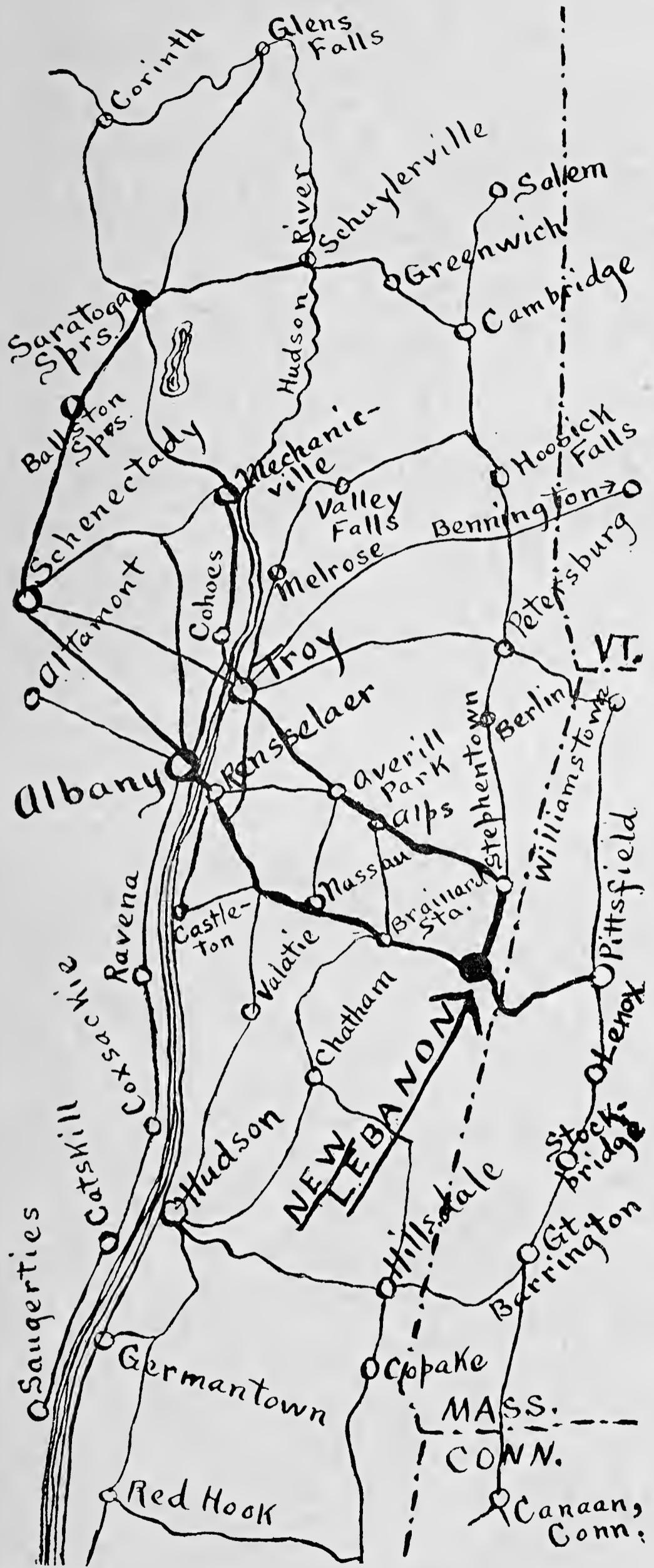
IRISES, DAHLIAS, PEONIES, ROSES, SHRUBS, EVERGREENS and Rock GARDENS. (Same price, same offer).

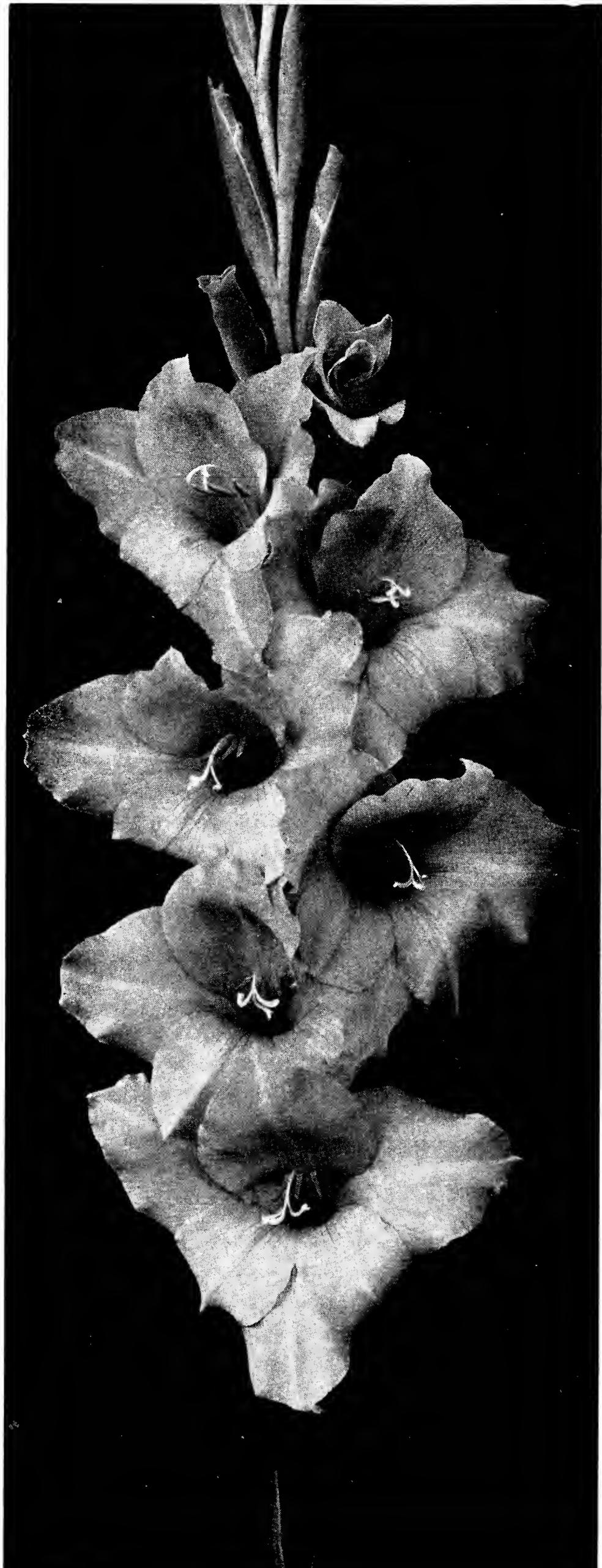
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# HOWARD M. GILLET

*Bulb and Flower Grower*

NEW LEBANON, N. Y.





MILDRED LOUISE